



GDPR (General Data Protection Regulation)

Privacy Policy

Our business

At Windsor Foodservice, we are committed to maintaining the trust and confidence of our customers and visitors to our web site. In particular, we want you to know that we are not in the business of selling, renting or trading email lists with other companies and businesses for marketing purposes. We value privacy and we want all of our customers (and potential customers) to rest assured that Windsor Foodservice are a reliable and trustworthy operation.

We have produced this privacy policy with information in how your information is held and how we use it to back up the above statement.

Google Analytics

When someone visits www.windsorfoodservice.co.uk we use a third party service, Google Analytics, to collect standard internet log information and details of visitor behaviour patterns. We do this to find out things such as the number of visitors to the various parts of the site. This information is only processed in a way which does not identify anyone. We do not make, and do not allow Google to make, any attempt to find out the identities of those visiting our website.

Mailing Lists

As part of the registration process for our e-newsletter we send out from time to time, we collect personal information. We use that information for a couple of reasons: to tell you about information you've asked us to tell you about; to contact you if we need to obtain or provide additional information; to check our records are right and to check every now and then that you're happy and satisfied. We never rent or trade email lists with other organisations and businesses.

We use a third-party provider, MailChimp, to deliver our newsletter. We gather statistics around email opening and clicks using industry standard technologies to help us monitor and improve our e-newsletter. For more information, please see [MailChimp's privacy notice](#). You can unsubscribe to general mailings at any time of the day or night by clicking the unsubscribe link at the bottom of any of our emails or by emailing our Operations Manager - Ben Hallam; ben@windsorfoodservice.co.uk asking for your personal contactable information to be removed. Alternatively, you can contact us with any questions you may have in relation to this.

Thank you for your total co-operation in helping us conduct our business; and to allow us to be as efficient and effective as possible.

Windsor Foodservice